



**Be-MW Invest & Consult Pte. Ltd.**

**Business Registration No. (Singapore): 201715647D**

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## The Intro





Be-MW Invest & Consult Pte. Ltd. is a boutique Investment and Consulting company based in Singapore, Asia, with representations in Munich, Europe and Vancouver, North America. We offer consulting, challenges and networks to small and medium enterprises, entrepreneurs and disruptive businesses, innovations and (r)evolutions.

## The Analysis

There were many great entrepreneurs with great ideas. However, most of them were not successful. Most mistakes repeat themselves over and over again. With our and our network's knowledge we can support you mitigating this risk of re-occurrence. Don't know everything yet? Neither do we. But together we can ensure that everything is done to make this adventure a success.

## The Pillars

In our opinion, Start-ups require four pillars. Whilst one or more are (partly) available by the entrepreneurs themselves, the rest should be filled up externally. Please find below an extract from our Investor's Brochure on how we think they can support your business:

<p style="text-align: center;"><b>Money</b></p> 	<p style="text-align: center;"><b>Knowledge</b></p> 	<p style="text-align: center;"><b>Network</b></p> 	<p style="text-align: center;"><b>Leadership</b></p> 
<p>To ensure founders can focus on their business, we do not want them to spend too much time raising money (either through banks or equity rounds) for their prototypes, marketing activities or cost to market. We have a standardized agreement which lines out all relevant points and offers <b>attractive return-on-investments for you!</b></p>	<p>Founders have a great deal of knowledge in their field of business, but they may have never hired people, never sold an item or never managed staff. Every founder may need support in another field. We assess the situation and create an overview of missing attributes. <b>Maybe you do have the specific knowledge this founder is looking for?</b></p>	<p>Founders need networks (customers, suppliers, specialists to name but a few) to ensure their products / services are produced with the right materials bought at fair cost, marketed correctly and brought to the right customers with the right price. <b>Maybe you have the right network our founders are looking for?</b></p>	<p>Most founders are dedicated workers with the right idea at the right time. But they might never have lead a team or sold an item. <b>Maybe with your experience you are the ideal mentor for one of our founders?</b></p>

**We are connecting investors who are willing to provide at least one of the above with YOU!**

Please find out more about our procedures, principles and general way of working in the below executive summary. We hope to welcome you on-board for an exciting journey.

## The Support - Valid Advice with Context

We will work with you (at least) on the following documents:

- **Business Plan:** a solid business plan will show you and your investors the potential. It needs to be flexible enough for future adjustment, but solid enough to ensure practicality. We support you with our standard models to ensure all cost and benefits are factored in.
- **Financing:** most companies waste a lot of precious time raising money. Time to market is a critical success factor. We can support you by standardised agreements (so called SAFEs – Simple Agreements for Future Equity), reducing legal cost and risk on you and your investors side. Additionally, we will support you in finding the right amount of cash to be funded. Too much or too little could disrupt your business growth. And you will have the freedom to focus!
- **SWOT Analysis:** we will conduct a SWOT analysis with you and your support. This will give you valuable insight of what is further required to make our journey a success.
- **Network:** every investor is a promoter to your company. Ensure you get the right investor types, those who believe in you, share your vision, give you guidance in their field of excellence, but let you make your own operations without being involved in the day-to-day work. This network will also help you find your second most critical asset after your idea: the right employees. There are a lot of knowledgeable people out there – make sure you hear their feedback!

## The Opportunity

We want to grow with you. If it's good for you it'll be good for us. We make our money by our equity and the brokerage fee we receive via investors. What we need from you is exclusivity. We trust that you are giving your best to reach your goals, you trust that we are a reliable, knowledgeable partner that can support your company to the next level.

## The Acknowledgement:

THIS CERTIFIES THAT I, \_\_\_\_\_ (a legal representative of \_\_\_\_\_ (“\_\_\_\_\_” or “we”) have been given the above information including all relevant data that we deem necessary to be fully informed of the support provided by *Be-MW Invest & Consult Pte. Ltd.* (“Be-MW” or “the company”) and that we have further received explicit explanation of the risk associated with this business model and understand the nature of Be-MW’s business (that being a consulting company as well as connector between 3<sup>rd</sup> parties seeking investments and \_\_\_\_\_ seeking funding resulting in non-refundable consultation fees payable to Be-MW as agreed per the below “Table 1”).

We hereby confirm that all “pre-Series Round A” funding will exclusively be managed by Be-MW and that Be-MW is the sole manager of our agreements between any investor and \_\_\_\_\_. This includes all SAFE agreements as well as future funding before “Series Round A” starts. We will inform Be-MW earliest possible of any plan of any kind of funding.

We further declare that we will keep all relevant data exchanged between \_\_\_\_\_, Be-MW and the investors highly confidential unless otherwise stipulated by law in my jurisdiction and understand further that Be-MW keeps my personal data confidential as per the “Personal Data Protection Act” incorporated by the Republic of Singapore. Be-MW will neither make use of our personal data other than for contacting us in regards to important information about the nature of our business relationship. We understand that we can withdraw at any time from any obligation as the laws of the Republic of Singapore permit.

Table 1: Consultation Fees

Investors from the Network of Be-MW	Flat Fee of 10 % of the investment sum. Example: Investor from Be-MW’s network invests \$100, then the invoiced amount to _____ by Be-MW for that investor will be \$10.
Investors from the Network of _____	4% of the Investment Sum with a minimum of EUR 300 per SAFE and a Cap of EUR 2.500. Example I: Investment amount is EUR 5.000. 4% of EUR 5.000 is EUR 200, so the min amount of EUR 300 is payable. Example II: Investment amount is EUR 50.000. 4% of EUR 50.000 is EUR 2.000, so the chargeable amount is EUR 2.000 Example III: Investment amount is EUR 500.000. 4% of 500.000 is EUR 20.000, so the max amount of EUR 3.500 is payable.

IN WHITNESS THEREOF, the undersigned have caused this instrument to be duly executed and delivered.

<p><b>Investor</b> By (Name / Title):</p> <p>Address: Street - City – Country –</p> <p>Email:</p> <p>_____</p> <p>Signature, Date</p>	<p><b>Be-MW Invest &amp; Consult Pte. Ltd.</b> By (Name / Title): Matthias Bertl, Director</p> <p>Address: Street – 10 Lorong 27, 02-09 City – Singapore Country – Singapore</p> <p>Email: info@be-mw.com</p> <p>_____</p> <p>Signature, Date</p>
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